

AVINITY ADDS HR ADMINISTRATOR TO EXECUTIVE OFFICE TEAM

Richfield, MN - (5.26.16) - Avinity Senior Living (“Avinity”) is pleased to announce the addition of a new HR Administrator to the executive office team. Dave Fredrickson will join the organization May 31 and report to Denyse Ethridge, Senior Vice President & Chief Operating Officer. In this new role, Dave will oversee the human resource activities for Avinity’s 300+ employees.

Dave joins Avinity from Caribou Coffee, where he served in various HR roles over the past nine years, most recently as HR Generalist. While at Caribou, Dave supported the development, validation and improvement of HR systems, tools, processes and programs to attract, retain and drive engagement across an employee base of 5,000. Prior to Caribou, Dave worked as an HR Specialist for Wells Fargo.



“We are excited to have Dave join the Avinity family and bring his HR experience and innovative ideas to the organization for the benefit of all of our employees,” said Denyse Ethridge, Senior Vice President & Chief Operating Officer for Avinity.

About Avinity

Avinity, a non-profit, faith-based organization, owns and manages senior living communities throughout the Twin Cities and greater Minnesota, including Buhl, Hermantown, Hibbing, Hoyt Lakes, McGregor, Park Rapids and Proctor. Avinity combines extensive management experience with a compassionate faith-based environment to create exceptional communities where aging is all about living well. Older adults can thrive in their social, spiritual and personal lives, and their families can have peace of mind knowing their loved ones are safe, secure and well cared for.

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